

GroundTruth Leadership Audit — Powered by No Limits

A frontline-embedded audit that reveals the truth leaders can't see from the boardroom.

What GroundTruth Is

A frontline-embedded audit that shows leaders what's *actually* happening inside their culture — unfiltered, unbiased, and in real time.

Why It Matters

The higher leaders rise, the less truth they see. GroundTruth closes the gap between what leaders *believe* is happening and what teams *actually* experience.

What You Get

- Real frontline observation
- Leadership consistency check
- Culture alignment snapshot
- Communication flow clarity
- Behavioral insights
- Priority fixes you can act on immediately

No surveys. No spin. Just truth.

Who It's For

Organizations where culture lives on the frontline: Fitness • Grocery • Hospitality • Senior Living • Healthcare • Nonprofits • Construction • Property Management • Retail • Manufacturing

The GroundTruth Report

A concise, executive-ready briefing that shows:

- What's working
- What's breaking
- What's at risk
- What to fix first

Why GroundTruth Works

Built by Ed Franklin — 35+ years in leadership, business development, and frontline operations, including intentional frontline immersion inside a national retailer.

Start With a 20-Minute Briefing

No pitch. No pressure. Just clarity on whether GroundTruth is right for your organization.